



SPONSORSHIP REQUEST FORM

NOTE: THIS FORM, WITH APPROPRIATE AUTHORIZATION FROM THE DEAN OR VICE PRESIDENT, MUST ACCOMPANY THE SPONSORSHIP REQUEST, ALONG WITH ALL SUPPORTING DOCUMENTATION

Administrative Divisions:

Please complete and return, along with the sponsorship request, to Patrick O. Lindsey, Vice President, Government and Community Affairs, 4091 F/AB, or scan and email to ak2170@wayne.edu

Schools, Colleges, and other Academic Units Reporting Up to the Provost:

Please complete and return, along with the sponsorship request, to Celeste Lezuch, Assistant Vice President for Academic Administration, 4101 F/AB, or scan and email to celeste.lezuch@wayne.edu

Group or organization requesting sponsorship: _____

Name of Event/Purpose of Contribution: _____

Amount of Sponsorship or Donation Requested: \$ _____

1. Does the sponsorship align with the university's mission and/or strategic plan?

____ Yes ____ No

2. Has the university supported the event in the past?

____ Yes ____ No

If yes, how did the university benefit from the sponsorship? For example, branding, recruiting efforts, brought the community to campus, developed a partnership between the organization and the university.

3. Does the organization support or partner with Wayne State in any way?

____ Yes ____ No

If yes, will the sponsorship enhance this partnership?

Briefly describe:

4. Does the organization have an affiliation with Wayne State? For example, does a member of our Board of Governors, a member of the President's Cabinet, a Dean, or a member of the faculty or staff serve on the organization's board?

_____ Yes _____ No

If yes, please describe the affiliation.

5. Does the organization assist the university in other ways?

_____ Yes _____ No

If yes, how?

6. Do you or the university desire to establish and develop a partnership with the organization seeking support?

_____ Yes _____ No

If so, how might this partnership benefit WSU?

DEAN'S OR VICE PRESIDENT'S AUTHORIZATION (REQUIRED)

_____ DATE: _____
DEAN OR VICE PRESIDENT

SCHOOL/COLLEGE/DIVISION: _____

SPONSORSHIP/DONATION APPROVAL

APPROVED:

_____ DATE: _____
PATRICK O. LINDSEY, VICE PRESIDENT

APPROVED:

_____ DATE: _____
KEITH E. WHITFIELD, PROVOST